

The dragons are coming... to Lake River! and your business or organization can be part of the adventure!

Paddle for Life, a Vancouver-based nonprofit group dedicated to supporting local charities and promoting dragon boating, is hosting a communitywide fundraising race on August 7, 2021.

Who does this event benefit? Paddle for Life 2021 will benefit Hope 311 Foundation.

**How can we help?** We will print t-shirts for our race officials, volunteers, and community team participants (approximately 220 shirts). To help defray the cost, we are inviting local businesses and organizations to donate \$100 or more. In return, we will print your logo on the back of each shirt. It is great publicity for you and will help us minimize our costs.

What the heck is dragon boat racing anyway? Dragon boating originated in China more than 2,000 years ago and has become both a competitive and recreational sport with participation growing worldwide. It is the ultimate team sport with 10-20 people seated in pairs and paddling in sync. All the while, a caller up front bangs a drum to keep the team in time over a distance of 250 meters.

## Sounds like great fun ... and just \$100 to advertise on 220 shirts? I'm in! What do I do?



- 1. Check out the event website at www.paddleforlife.org to find out more.
- 2. Contact the Event Volunteer Recruiter for the Paddle for Life Dragon Boat race at <u>info@paddleforlife.org</u> and let her know you are interested. Please include your shirt size.
- 3. Email your company logo for inclusion in the shirt design.
- 4. Submit a \$100 (or more!) payment through the paddleforlife.org website or mail a check to Paddle for Life at 10013 NE Hazel Dell Ave., PMB 237, Vancouver, WA, 98685-5203.

You'll receive a shirt once they're printed, and we hope to see you in Ridgefield, Washington, at Lake River. After all, the dragons are coming!